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Blue Faery

Quarterly Newsletter – Winter Edition

16 January 2012

Meet Founder Andrea Wilson

As Blue Faery enters its tenth year, founder Andrea Wilson reflects upon the organization's beginnings, its growth and its future.

"Honestly, if I had known starting a nonprofit was going to be so difficult, I'm not sure I would have done it. Yet, the rewards have been amazing. Knowing our [HCC brochures](#) have helped other patients when no such brochure existed when Adrienne became ill ... well, I know she would be proud of the work we are doing. Starting the [Blue Faery Award](#) was exciting because we are discovering, recognizing and acknowledging innovative liver cancer research. Creating the [Adrienne Wilson Spirit Award](#) for liver cancer patients was a special achievement to me because we [Blue Faery] give the award to patients who advocate for themselves during their fight against liver cancer. We look for people who share Adrienne's spirit, strength and courage.



As a founding board member, I have seen people come and go, but all of our volunteers are dedicated to Blue Faery's mission, and we have many different [volunteer opportunities](#). For example, after serving as Blue Faery's president for eight years, I stepped down to allow someone else to lead the organization but I remained a board member and the chair of the website committee. Dr. Sherri Rose was elected president last year. Unfortunately, she had to end her term early to focus on her career. However, we are fortunate that Dr. Rose remains on [Blue Faery's Advisory Board](#).

At last week's board meeting, I was honored to be reelected president of Blue Faery. Our primary goals this year are to focus on patient education, patient advocacy, and public awareness of our organization through our annual campaign in the fall. We are motivated, energized and determined to help as many liver cancer patients as possible. Together, we can fight and win the war on liver cancer."



Visit Blue Faery at the 2012 Gastrointestinal Cancers Symposium

Founder and President Andrea Wilson along with Volunteer Brooke Ruth will be attending the [2012 Gastrointestinal Cancers Symposium](#). They will be managing Blue Faery's booth located at table #11. Please stop by to meet them and to pick up free Blue Faery organizational brochures, pens, post-it notes and more. Blue Faery's HCC patient education brochures will also be available in English, Spanish and Chinese. Andrea and Brooke look forward to seeing you at the Moscone Center in San Francisco; you cannot miss their exhibit—just look for the giant, beautiful blue faery!

Request Blue Faery's FREE educational brochures

As a reminder, our [HCC Brochures](#) are free of charge to all patients, their families and their healthcare



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...ed at [no charge](#). If your patients need information right away,
...site at www.bluefaery.org.

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Do you have a liver cancer news story?

[Email Andrea](#) if you have a story that you think would be of interest for our quarterly newsletter. Put "Blue Faery Newsletter" in the subject line, and we will consider it for our next edition.

Note: Please add info@bluefaery.org to your address book so that the Blue Faery e-Newsletter will not land in your junk mail folder.

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