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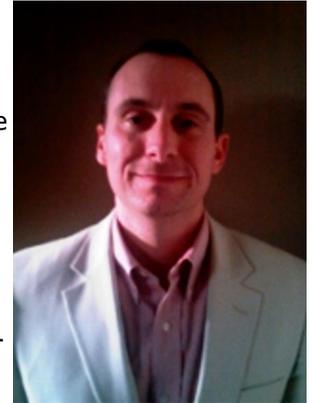
Blue Faery

Quarterly Newsletter – Winter Edition

2 February 2011

Meet our new Medical Research Committee chair Doug Senecal

Initially practicing as a physician assistant in gastroenterology earlier in his career, Doug Senecal realized his strongest area of interest was caring for liver patients. As a result, he pursued a Transplant Hepatology Fellowship at the University of Florida where he assembled a comprehensive multi-disciplinary liver cancer program. From that success, he was recruited by the Mayo Clinic in Jacksonville. After several years, Doug expanded his career by accepting a Hepatobiliary Clinical pilot-position at Bayer where he advocated for the needs of Hepatocellular Carcinoma (HCC) patients on the East Coast through guiding and coordinating efforts for providers and patient groups to enhance disease screening, recognition and outcomes. Having successfully facilitated several academic centers in their development of comprehensive multi-disciplinary liver cancer programs, he joined the Bayer Medical team in his current position to explore scientific interests in the field of Hepatobiliary Oncology.



Doug wants to see that all patients at risk for HCC are provided excellent surveillance in an effort to detect earlier disease that lends itself to broader treatment options geared toward a cure. Doug's interest in Blue Faery stems from a clinical and scientific desire to elevate the state-of-the-art care for the HCC patient population. In addition to his professional pursuits, Doug maintains the interest and growth of his three children by way of his wife's steadfast dedication to their family and Christian commitments in coastal Florida.

Request Blue Faery's FREE educational brochures

As a reminder, our [HCC Brochures](#) are free of charge to all patients, their families and their healthcare providers. The brochure is currently available in English, Spanish and Chinese and has been distributed in 29 [treatment centers](#) across the nation. To request FREE brochures for your patients, please email our new MRC chair [Doug Senecal](#), and the brochures will be shipped at no charge. If your patients need information right away, they may download the brochure from our website at <http://www.bluefaery.org>.

Shop Blue Faery



Start off the new year right with our beautiful [Blue Faery calendar](#). It's perfect for your home or the office.

Need a present for your canine friend? Check out [Blue Faery's dog tee!](#)

Shop the [Blue Faery store](#) to discover gifts for your entire family. All proceeds after costs go directly to Blue Faery's mission to prevent, treat and cure primary liver.



In Memory of Kathie Bryson

This edition of our newsletter is dedicated to [Kathie Bryson](#), one of our [Blue](#)





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er cancer last July. Kathie was the first recipient of the [Adrienne](#) encourages liver cancer patients to be advocates for themselves ward because she displayed the same strength and courage as cancer. I never had the opportunity to meet Kathie, but I am grateful to have known her through many emails, Facebook messages, and our one and only phone call. When I received the news that Kathie had passed, I couldn't stop crying. Liver cancer had taken another beautiful soul. Today I remind myself what Kathie said to me when we spoke on the phone. The liver cancer had returned, and she had accepted she was dying even though she was still fighting. Despite her worries about her family, she seemed confident about the next part of her journey. She told me, "I look forward to meeting your Blue Faery." I replied, "Give her [Adrienne] a big hug and a kiss for me and tell her how much we all miss her."

The board and I thank Kathie's family and friends for their generous support for Blue Faery's mission; we are so lucky to have known such an incredible woman.

~ Andrea J. Wilson



Do you have a liver cancer news story?

[Email Andrea](#) if you have a story that you think would be of interest for our quarterly newsletter. Put "Blue Faery Newsletter" in the subject line, and we will consider it for our next edition.

Note: Please add info@bluefaery.org to your address book so that the Blue Faery e-Newsletter will not land in your junk mail folder.

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