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Blue Faery

Quarterly Newsletter · Fall Edition

23 October 2013

Blue Faery Wins Best in Burbank

Blue Faery has been selected for the 2013 Best of Burbank Award in the Charity category by the Burbank Award Program. Each year, the Burbank Award Program identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These local companies enhance the positive image of small business through service to their customers and their community. Blue Faery is thrilled to receive this prestigious award and proud to be a business located in the city of Burbank.



Apply for the Blue Faery Award

Blue Faery is proud to announce the call for submissions and nominations for the fifth annual Blue Faery Award (BFA) for Excellence in Liver Cancer Research. Primary liver cancer, also known as hepatocellular carcinoma (HCC), is the third leading cause of cancer deaths worldwide. Blue Faery created the award to recognize medical professionals who develop innovative research in the fight against HCC, which currently has no cure.

[Previous BFA winners](#) include Dr. Mark Feitelson (Temple University); Dr. Snorri S. Thorgeirsson (NCI); and Dr. William Coleman (UNC). Visit our [Blue Faery Award](#) page for details. Applications and nominations are due January 31, 2014. Please contact [Andrea Wilson](#) with any questions.

Give to Blue Faery by using your Ralphs card

Give to Blue Faery every time you shop with your Ralphs card! To sign up, click on [Ralphs](#) and then login into your Ralphs card account (or create one). You will need the number on your Ralphs card, and then you will need to search for "Blue Faery" under community programs. If you cannot find Blue Faery, search by our nonprofit organization number—90759. In less than 30 seconds, you will become a Ralphs community program participant. Ralphs will make a contribution to Blue Faery on your behalf every time you shop at any of their grocery stores (i.e., Kroger). Thank you for joining us in our fight against liver cancer!



Change online shopping for good.



Shop at iGive.com this holiday season

This holiday season, send a gift that means an automatic donation to Blue Faery! When you shop at any of over 1200 participating online stores through iGive, a portion of each purchase comes back to us in the form of a donation check. It's free for you, free for us and you pay the same (or less!) than you would by going directly to the store. Shopping online means no wasted gas and no more standing in long lines at the mall. Save money, save time, send gifts and support Blue Faery!

Request Blue Faery's FREE educational brochures

As a reminder, our [HCC Brochures](#) are free of charge to all patients, their families and their healthcare providers. The brochure is available in English, Spanish and Chinese and has been distributed in 30 [treatment centers](#) across the nation. To request FREE brochures for your patients, please contact Medical Research Chair



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Do you have a liver cancer news story?

[Email Andrea](#) if you have a story that you think would be of interest for our quarterly newsletter. Put "Blue Faery Newsletter" in the subject line, and we will consider it for our next edition.

Note: Please add info@bluefaery.org to your address book so that the Blue Faery e-Newsletter will not land in your junk mail folder.

Blue Faery: The Adrienne Wilson Liver Cancer Association
1135 N Valley St ~ Burbank, California ~ 91505-2414
Phone: 818-636-5624 ~ Email: info@bluefaery.org