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Blue Faery

Quarterly Newsletter · Fall Edition

24 October 2012

Apply for the Blue Faery Award

Blue Faery is proud to announce the call for submissions and nominations for the fourth annual Blue Faery Award (BFA) for Excellence in Liver Cancer Research. Primary liver cancer, also known as hepatocellular carcinoma (HCC), is the third leading cause of cancer deaths worldwide. Blue Faery created the award to recognize medical professionals who develop innovative research in the fight against HCC, which currently has no cure. [Previous BFA winners](#) include Dr. Snorri S. Thorgeirsson (NCI); Dr. Jorge Marrero (Michigan); Dr. Hashem El-Serag (Baylor); and Dr. William Coleman (UNC). Visit our [Blue Faery Award](#) page for details. Applications and nominations are due January 31, 2013. Please contact [Andrea Wilson](#) with any questions.

Founded in 2002, Blue Faery is the only nonprofit organization in the United States solely devoted to fighting HCC. The mission of Blue Faery is to prevent, treat and cure primary liver cancer, specifically hepatocellular carcinoma, through research, education and advocacy. Blue Faery developed the first HCC patient education brochure for liver cancer patients, their families and their healthcare providers. The free brochure, which is also available in Chinese and in Spanish, is currently distributed in [30 treatment centers](#) across the nation.

Request Blue Faery's FREE educational brochures

As a reminder, our [HCC Brochures](#) are free of charge to all patients, their families and their healthcare providers. The brochure is available in English, Spanish and Chinese and has been distributed in 30 treatment centers across the nation. To request FREE brochures for your patients, please contact Medical Research Chair [Doug Senecal](#), and the brochures will be shipped at no charge. If your patients need information right away, they may download the brochure from our website at www.bluefaery.org.

Give to Blue Faery by using your Ralphs card

Give to Blue Faery every time you shop with your Ralphs card! To sign up, click on [Ralphs](#) and then login into your Ralphs card account (or create one). You will need the number on your Ralphs card, and then you will need to search for "Blue Faery" under community programs. If you cannot find Blue Faery, search by our nonprofit organization number—90759. In less than 30 seconds, you will become a Ralphs community program participant. Ralphs will make a contribution to Blue Faery on your behalf every time you shop at any of their grocery stores (i.e., Kroger). Thank you for joining us in our fight against liver cancer!



Do you have a liver cancer news story?

[Email Andrea](#) if you have a story that you think would be of interest for our quarterly newsletter. Put "Blue Faery Newsletter" in the subject line, and we will consider it for our next edition.





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