

BLUE FAERY

The Adrienne Wilson Liver Cancer Association

FOR IMMEDIATE MEDIA RELEASE

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...every step for Adrienne

Sister Runs LA Marathon to Fight Liver Cancer

BURBANK – Among the thousands running the Los Angeles Marathon on March 2, perhaps no one has greater motivation than Andrea Wilson.

Just over a year ago, Andrea's fifteen-year-old sister, Adrienne, died suddenly of primary liver cancer. According to the National Cancer Institute, primary liver cancer, also known as Hepatocellular Carcinoma or HCC, is the fourth most common cancer in the world. The World Health Organization estimates that each year there are about 430,000 new cases of HCC worldwide.

After Adrienne was diagnosed, Andrea discovered that there were very few treatment options available for patients with HCC. "Her doctors were hopeless; there was nothing they could do to help Adrienne. She died 147 days after being diagnosed with HCC. There are a few organizations in our country dedicated to fighting diseases of

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the liver, but there is not one single organization dedicated to finding a cure for HCC.

Well there is now!”

“I have recently formed a nonprofit corporation named ‘Blue Faery: The Adrienne Wilson Liver Cancer Association.’ Our mission is to prevent, treat and cure Hepatocellular Carcinoma through research, education and advocacy.”

Andrea explains the origin of the name of the Burbank-based nonprofit:

“I asked my friends and family for some suggestions. Everyone came up with some version of ‘Blue Faery’. Adrienne always loved faeries and she dyed her hair bright blue just weeks before starting high school. Later she purchased some blue butterfly wings that she wore on her back on special occasions. When she started chemotherapy and lost her hair, Adrienne asked for a bright blue wig so she could maintain her look. She became our blue faery.”

As part of Andrea’s commitment as the president and founder of Blue Faery and as an initial fundraiser, she has dedicated “every step for Adrienne” when she runs in the Los Angeles Marathon.

On March 2, long after the front-runners cross the finish line, another winner will finish--and Andrea believes that somewhere laughing in her Summerland a blue faery will be proud.

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For more information visit: www.bluefaery.org