

Blue Faery

The Adrienne Wilson Liver Cancer Association

BLUE FAERY BESTOWS AWARD TO FIGHT LIVER CANCER

LOS ANGELES, CA—April 8, 2010—Blue Faery: The Adrienne Wilson Liver Cancer Association is proud to announce the second annual Blue Faery Award (BFA) for Excellence in Liver Cancer Research. Primary liver cancer, also known as hepatocellular carcinoma (HCC), is the third leading cause of cancer deaths worldwide. Blue Faery created the award to recognize medical professionals who develop innovative research in the fight against HCC, which currently has no cure.

This year's recipient of the Blue Faery Award is Dr. Jorge Marrero, Director of the Multidisciplinary Liver Tumor Clinic at the University of Michigan. The board selected Dr. Marrero for his outstanding achievements in liver cancer research. Dr. Marrero published 23 articles on HCC-related topics from 2008 – 2009. Currently, he is involved in studies that examine new therapies for HCC, the most exciting of which inhibits blood vessel growth in tumors. In addition, Dr. Marrero evaluates new strategies for the early detection of liver cancer.

Andrea Wilson started Blue Faery in honor of her sister, Adrienne, who died of HCC only 145 days after her diagnosis at the age of 15. Blue Faery announces the recipient of the BFA on April 8, 2010—Adrienne's birthday. She would have been 24 years old this year. Dr. Marrero will receive \$3,000 toward his research to commemorate his achievement. The non-profit organization's goal is to increase the award amount in subsequent years.

Founded in 2002, Blue Faery is the only nonprofit organization in the United States solely devoted to fighting HCC. The mission of Blue Faery is to prevent, treat and cure primary liver cancer, specifically hepatocellular carcinoma, through research, education and advocacy. Blue Faery has also developed an HCC patient education brochure for liver cancer patients, their families and their healthcare providers. The FREE brochure, which is also available in Chinese and in Spanish, is currently distributed in 26 treatment centers across the nation.

For more information on how to apply for the BFA, visit the Blue Faery Award page on Blue Faery's Web site www.bluefaery.org. To learn more about liver cancer, sign up for the Blue Faery quarterly e-newsletter. You can also call Andrea Wilson at 818-636-5624 or email her at andrea@bluefaery.org.